



BRANDING STANDARDS

PRIMARY COLOR



HEX:
#074b72

C	98	R	7
M	72	G	75
Y	33	B	114
K	17		

FONTS

available from Adobe Fonts

- Kit Sans
- BC Civitas Inktrap

SECONDARY COLOR



HEX:
#a1a537

C	41	R	161
M	23	G	165
Y	100	B	55
K	2		

ACCENT COLOR



HEX:
#d95427

C	10	R	217
M	82	G	84
Y	100	B	39
K	1		